
JHALAK ERA

PRESENTS

LIFE STYLE & FASHION EXHIBITION

13th & 14th Oct.

HOTEL MADHUBAN

DEHRADUN

JHALAK ERA LIFESTYLE EXHIBITION

Since 2005, Jhalak Era Premium Lifestyle Exhibition has been a renowned venue for all shopaholics when it comes to shop for amazing eye catchy collections & lifestyle products for everyone. Mrs. Meenakshi Agarwal – Organiser of Jhalak Era Lifestyle Exhibition has put a lot of efforts in transforming the exhibition into a Lifestyle one stop brand which is now been recognized as one of the top exhibitions of Uttarakhand. Jhalak Era has continuously assisted many growing & existing exhibitors to Showcase their brands, products & hand crafted items to thousands of shopaholics who are always excited to witness - amazing & eye catchy products on our “Jhalak Era” –Premium and Luxurious Lifestyle exhibitions.

ABOUT THE ORGANISER



Mrs. Meenakshi Agarwal is a woman to outline the word “Management”, she is an entrepreneur who inspires hope and ignites the imagination in the event industry, an event planner who organizes, formulates ideas & budgets, selects location and takes over the entire groundwork to make it unquestionable that her clients avoid further stress. Born & bred in Uttarakhand she is a woman leading her passion into a successful line of work.



Shabnam Singhal is a graduate in Economics having over 15 years of experience in product development and marketing in varied fields of the group companies such as trading, marketing and product development for Biotech International Ltd. Youngest member of Bureau of Indian Standard (BIS), GOI in Textile Committee and a convener of the ISO/TC38 Plenary, China to represent 18 countries on behalf of BIS India.

Having incepted SIRIUS in a luxury real estate marketing management firm in 2009 which is engaged in leasing, interiors, project management and building retail concepts Recently she has been awarded by Star Realty 2011-12: Lords of the Land. She has been chaired as speaker in Conferences like ISCF, GRI, Asia Retail Congress IRF, East Indian Retail, Luxurion World etc. Also, she has been attended international conferences like World Retail Congress, Berlin, WWD CEO RETAIL SUMMIT at Hotel Plaza, New York.



An end-to-end solution provider for all facets of luxury real estate, Sirius D&E is headquartered in the capital city and led by a team of young and energetic professionals, driven by their passion for excellence and supported by vast knowledge and hands-on experience.

Pioneers in developing exotic retail destinations, high-end luxury malls and stunning residencies, we are differentiated by our 360 degree approach which enables us to cater to all the needs of our clients under one roof.

Predominantly servicing the premium and plush brands, our offerings includes:

Conceptualization | Planning | Positioning & Staging | Retail Marketing Strategy | Construction | Architecture & Interiors | Mergers & Acquisition Consultancy | Private Equity & Structure Debt | Realty Asset Consultancy | Managing Realty Assets

Spanning the country's opulent realty market place through its branch offices in Delhi, South Mumbai and Bangalore, Sirius D&E has spread its wings far and wide and is highly acclaimed for delivering the most prestigious realty projects in India and abroad.

Transforming spaces to exuberant realty assets!



RETAIL
MANAGEMENT



EVENT
MANAGEMENT



REDEVELOPMENT



IT SOLUTIONS



PRIVATE EQUITY



MARKETING &
BRAND BUILDING



RETAIL
CONSULTANCY



DEVELOPMENT
ADVISORY



PRE-LEASING



MALL
MANAGEMENT



FACILITY
MANAGEMENT

SELFIE CONTEST **FREE** GIFT HAMPERS & VOUCHERS

HURRY UP! TAKE A SELFIE & WIN GREAT GIFT HAMPERS



HOTEL MADHUBAN
RAJPUR ROAD - DEHRADUN
FREE ENTRY 11A.M TO 9 P.M

JHALAK ERA
LIFESTYLE EXHIBITION
Organized by Meenakshi Agarwal

13th & 14th
OCTOBER, 2019

Diwali & Wedding
BAZAAR
A theme for Jhalak Era Lifestyle Exhibition 2019

#Dehradun
**TAKE
SELFIE
& WIN
PRIZES**

www.facebook.com/JhalakEra

#Take Selfie & Upload to our page
#You can also share us over "WhatsApp"
#Winners will be announced on 13th & 14th October

CALL US FOR MORE INFORMATION : +91 9837886561

DIWALI FESTIVAL OF LIGHTS



TARGET AUDIENCES



An event set to engage audiences of varied ages & indulgences – Families, Kids, Youth & Ladies





- Curated in collaboration with established retail exhibition brands
 - Don't miss the chance to grab the latest collection of Fashion Apparel, Jewellery,
 - Home Decor, Handicrafts, Home Furnishings, Footwear's, Organic & Natural Products etc.
- ❖ EXHIBITION HIGHLIGHTS >
- FREE ENTRY for the Visitors
 - Unlimited Shopping
 - Great Discounts
 - Theme Based Decor
 - Exclusive Collection

Pr & Marketing



CATEGORIE

◆ PRESENTING

INR 20 Lakhs ('Presents')

◆ POWERED BY

INR 15 Lakhs

◆ ASSOCIATE PARTNERS

(Travel, Hospitality etc.)

INR 5 Lakhs

◆ PROMOTIONAL PARTNERS

INR 2 Lakhs



EXHIBITION HIGHLIGHTS



PAST EVENTS



Chandigarh, Haldwani, Jaipur, Shimla,, Meerut, Delhi, Udaipur, Dehradun



Internal Communication Events and Employee Engagement Initiatives

(R&Rs - Awards, Achievements & Employee Appreciation Events, Family Days, Annual Days – Customized Projects/Musicals (songs, choreography, scripts, acts & music) featuring Employees & their families, Employee/Member Referral Initiatives)

On ground activation and promotions/Loyalty Programs

(Consumer road shows and contact programs/promotions including Schools, Colleges, Retail /Market/Malls/Clubs customer engagement initiatives) - In Urban, Semi Urban & Rural Markets

Event Concept, Planning & Management

(Corporate Launch Events, Media Events, Dealer/Channel Partner Meets, Awards Events, Celebrity & Entertainment Event).

Brand Partnerships & Sponsorships

We have a pan-India network of associate branch offices in key cities to deliver projects across urban and semi urban locations.



CONNECT WITH US

ADDRESS : VIPPS Centre Building, 2 Local Shopping
Centre, Block-EFGH, Masjid Moth,
Greater Kailash – II, New Delhi–110048

PHONE : +91-11-2922 7228

MOBILE : 9899987904, 9958655851

FAX : +91-11-2922 9166

EMAIL : projects@sirius-ed.com

WEBSITE : www.sirius-ed.com

www.siriusluxuryaffairs.com

